Funmi Oludaiye

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Results-driven engineering leader with 13+ years of experience leading high-performing development teams. Proven track record of delivering innovative software solutions, driving transformative business results and optimizing software development processes.

> "Funmi is a critical leader in the organization. She has leveraged her expertise on the engineering platform, her vast knowledge of the business and product, and her strong technical skills to guide her teams and her leads in critical project deliverables. She is great at working with outside teams and external stakeholders. She is excellent at considering strategic tradeoffs between resolving immediate timelines and future state technical debt. From a product perspective, I appreciate her as both a voice of reason and as someone with a bird's eye view of current processes and long-term objectives."
>
> ~ GLOBAL HEAD OF ENGINEERING, CONSUMER CARDS, MARCUS BY GOLDMAN SACHS

EXPERIENCE

Managing Director, Product Engineering
Global Co-Head of Engineering for Consumer Deposits, Goldman Sachs, New York
Apr 2022 – Present

- Lead an organization of ~200 engineers and technical managers in developing cutting-edge software products for 3 Consumer Deposits businesses at Marcus, representing balances of ~£22B in the UK and $112B+ in the US. Achieved a 10% growth in the global deposits portfolio balance and 40% increase in revenue in 2022.
- Led the execution and launch of the new Apple Card High Yield Savings product, attracting 1M+ in new savings accounts and several billion dollars in new deposits within the first 3 months of launch, as well as driving a higher QoQ %age growth in new card accounts.
- Instituted data-driven practices in the organization to set, monitor and iterate on software quality and system performance targets, achieving up to 28% improvement in various software quality metrics.
- Established governance forums for key third-party vendors to validate progress toward platform stability requirements, reducing the number of critical or high severity production incidents in user-facing flows by 60%.
- Partnered with talent acquisition teams to close major skill gaps in the organization, doubling senior technical expertise.
- Collaborate with product and business counterparts to define future state vision for the business and translate organizational priorities into concrete 1-3 year business plans.
- Design processes in collaboration with product and business leaders to assert product launch readiness (including a high-risk process controls review) and ensure signoffs from necessary firmwide, engineering, legal, compliance and risk stakeholders.

Managing Director, Product Engineering
Head of Product Engineering for GM Card, Goldman Sachs, New York
Aug 2020 – Mar 2022

- Built a global engineering organization of ~150 engineers to expand on the existing Marcus credit card platform and launch the GM Card portfolio integration into Marcus from Capital One within 1 year. Defined the engineering strategy and vision for the new sub-division, encompassing organizational structure, career growth opportunities, product portfolio objectives and standards of working.
- Directed cross-functional product and engineering teams through workstream leads to deliver product enhancements including improved rewards offerings, contributing a 313% increase over the prior monthly portfolio growth rate.
- Facilitated a 18% QoQ growth in divisional quarterly revenue and contributed to divisional annual revenue of $744MM, a ~100% increase from the same quarter in 2021 through the launch of the new card product.
- Pioneered the first Developer Experience team in Marcus to address common challenges impacting Cards engineers and helped tp scale this function to serve all Marcus engineering teams globally, contributing to an 11% improvement in developer efficiency metrics.
- Re-organized the Co-brand Cards Engineering organization to streamline collaboration between engineering and product and better align towards a platform-focused strategy, improving the engineering team velocity by ~11% within 6 months.

Senior Engineering Manager and Technical Lead
Head of Engineering for Apple Card Growth, Goldman Sachs, New York & San Francisco
Jan 2018 – Aug 2020

- Led a team of 20 engineers to build the customer acquisition experience for Apple Card, a first-of-its-kind financial product fully integrated into the iPhone:
  - Facilitated a commercially successful product launch, with 3M+ new card accounts opened within 6 months.
  - Scaled Apple Card balances to $2B within 4 months, paving the way for future collaboration opportunities with Apple.
  - Received industry-wide recognition for Apple Card at the Webby Awards (2022, 2023) and J.D. Power Awards (2021, 2022).
- Grew the engineering organization from 3 to 20 within 1 year while delivering on an ambitious product roadmap and developed 4 senior engineers into Team Leads.
- Partnered with external engineering and product stakeholders to define the product experience, shape the roadmap, and establish operational standards. Interfaced with Goldman and Apple senior leadership to communicate project risks, progress and milestones.

Team Lead and Lead Software Developer
Engineering Lead for Acquisitions and Growth, Consumer Loans, Goldman Sachs, New York
May 2016 – Dec 2017

- Led a team of 15 front-end and back-end engineers to launch Goldman Sachs' digital consumer bank in under 1 year. Architected a suite of microservices encompassing application processing, credit underwriting and account management to deliver personal loans with fixed rates and customizable payment options. Facilitated the issuance of $5B in Marcus loans within 3 years of launch – recognized as the fastest digital bank to exceed $1B in revenue.

Team Lead and Senior Developer
Global Investment Research Technology, Goldman Sachs, New York & London   *July 2010 – April 2016*

- Developed web, mobile and backend applications to facilitate the creation and distribution of investment research to the firm's clients. Acted as de facto product owner, conducting user research, gathering business requirements and defining the user journeys and experience. Managed a lean, 3-member team to develop and maintain a suite of iOS apps for internal and external users.

TECHNOLOGIES

Java, Spring, Mongo DB, Apache Kafka, AWS, Splunk, Web technologies (HTML, JavaScript, CSS, React), Python, Hystrix, Dropwizard

SKILLS

- **Technical Leadership**: Demonstrated ability to lead and inspire software development teams to achieve exceptional results. Aligns cross-functional teams toward common goals and priorities via a collaborative leadership approach.
- **Strategic Planning**: Experienced in developing and executing strategic plans to drive business growth and achieve organizational goals.
- **Software Architecture**: Expertise in designing scalable and maintainable software architectures for complex projects.
- **Team Building**: Skilled at recruiting, mentoring and retaining top-tier engineering talent. Strong track record of cultivating empathetic and product-minded engineering leaders.
- **Agile Methodologies**: Knowledge of Scrum, Kanban and hybrid project management frameworks to enable efficient project delivery.
- **Product Management**: Customer-focused and data-driven; a trusted technical partner to business and product stakeholders alike.

EDUCATION

BSc. Electrical Engineering (*summa cum laude*) – Howard University, Washington DC

NOTABLE ACTIVITIES

- Member, Chief, chief.com, *January 2021 – present*
- Lead, Goldman Sachs Girls in STEM Initiative (internal), *August 2018 – February 2020*
- Speaker, Mavens I/O Conference, "You Don't Need Microservices", *May 2019*
- Panelist, AfroTech Conference, "Acing the Technical Interview", *November 2018*
- Feature, The Muse + Goldman Sachs, "Relationships and Your Career", *August 2018*
- Athlete, 3x Ironman 70.3 Triathlon (Cozumel 2018, Boulder 2019, Hawai`i 2023), multiple half marathons and shorter distance races